

Cyber Safety

Node IT Solutions



Did you know?



39% of UK Businesses
were attacked in 2022

83% of these were
through Phishing

£19,000 is the average
cost to business

Less than 50% of companies have
taken the basic action to protect
themselves



What does
a hacker
look like?





The cost to your business



Time

Takes on average 54 days to recover.

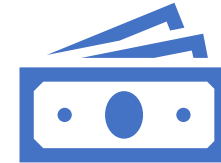
Lost productivity further compounds the impact.



Reputation

You are perceived as being insecure and a risk to do business with.

Your customers can get caught up in the frauds too.



Money

Average cost is £19,000.

The cost in lost business and late billing increases this cost.

Would you rather pay a hacker, or have that family holiday?

Have you done this?



Billed your
customer
with WhatsApp



Used a generic
@Hotmail or
@btinternet email
address.



Sent your bank
details to
a customer via
email



Sent or received
personal
information
via email or text



Phishing:

Don't be easy bait!

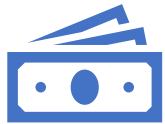


What is Phishing?

- The most popular way of being attacked
- Man in the middle takes advantage of poor email security
- Intercepts invoices between you and your customer
- Steals your customers money before it reaches you



What can you do?



Invest in an online payment portal to securely invoice and receive payment,



Buy a domain, it looks professional and you can add security



Never send bank details over email. Use a secure portal.



Email and text are convenient, but they are not secure

CYBER ESSENTIALS

CERTIFIED

- Government Standard for Cyber Security
- 5 Controls that all companies should meet
 - Use a firewall to secure your internet connection
 - Use secure settings for your devices and software
 - Control who has access to your data and services
 - Protect yourself from viruses and other malware
 - Keep your devices and software up to date
- These are the standards every company should aim to meet.
- Self-assessed but recommend working with a Security Professional that can guide you through the process

Free FMB Members Guide to Phishing

- Download and share our free guide to Phishing from the FMB Members page
- Share this with your team, your suppliers and your customers
- Add it to your team training and onboarding, even those that do not use a computer for work
- Review it on a regular basis and have it to hand should you suspect you are being targeted

